



SMITH BROTHERS  
*of* B E R N E

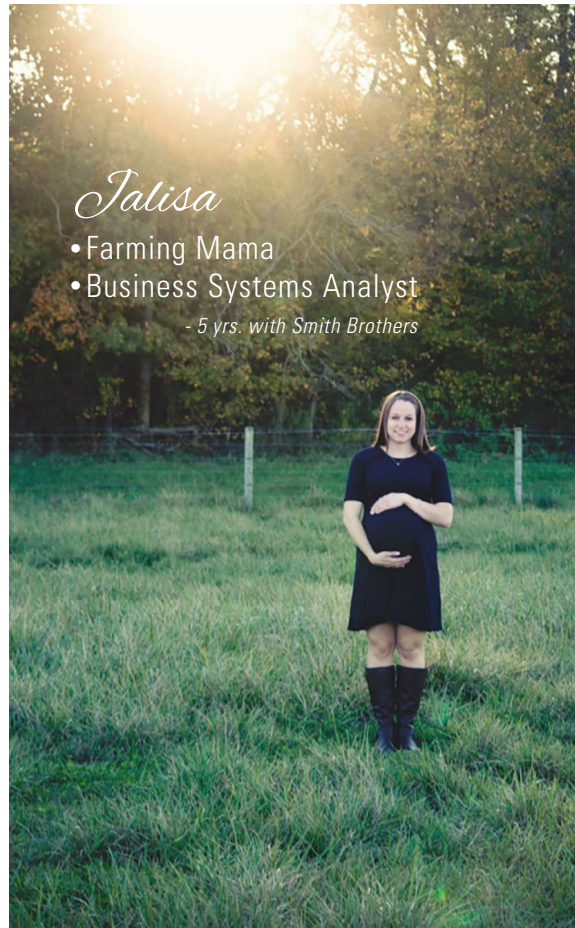


*Our house...*

# Rooted at home

*Jalisa*

- Farming Mama
- Business Systems Analyst
- 5 yrs. with Smith Brothers



Jalisa balances being a wife and mom all while keeping our business interactions running smoothly. We couldn't do it without her!



Home reflects our inner soul and allows us to express our true selves. After a long day at work, running errands, chauffeuring kids, there's no place we would rather be than home. It is where we decompress, spend time with family and rest.





## *Loyal to Tradition*

Home looks different to everyone. You may like everything in its place surrounded by calm neutrals and simple lines, a true respite. The 245 Style sofa shares Smith Brothers quality story, which means it can even be shared with those huggable, rambunctious grandkids. It is also available with feather down seats and backs, making it the perfect spot to recover from that long day of play.

*Becky*

- Grandma
- Order Entry Specialist

- 42 yrs. with Smith Brothers



Becky loves on her grand-babies whenever she gets the chance! She also takes extra care when entering your orders. Becky knows what your furniture means to your family!



Your home may look immaculate on most days, but one visit from loved ones could mean a disheveled and dirty living room! When choosing your Smith Brothers fabrics, try looking for the **CLARITY** tags. The **CLARITY** collection features fabrics that are stain resistant and durable!





*Relax*

We will worry about the details for you. The 530 chair is a stand-alone beauty, but will harmonize with any living room. Try creating a statement in your home with a feature chair like this!



# *A Legacy*

Color says a lot about a space. To give your home a sense of tradition and foundation of strength, try these deep, rich ambers and charcoals. Our fabric line offers a wide range of colors that will speak to who you are.



*A cord of three strands is not quickly broken.*

—King Solomon

*Rob, Steve, Fred*

- Son / Father / Brother
- Director of IT / CEO / Executive VP
- 10 yrs. / 44 yrs. / 49 yrs. with Smith Brothers



When Fred Lehman recruited his brother Steve to help him run a floundering furniture factory, he had no idea the success they would have. Steve's aptitude for numbers and strong business intuition led the way to continuous and ongoing growth. With a little faith and a lot of good old fashioned hard work, they grew a company their children and grandchildren can take pride in. Rob continues in their footsteps by taking the lead on innovations in technology.





# *Heart of the Home*

Fur babies make every home a little cozier! This gorgeous blend of warm grays, tans and creams is as soothing as petting these two, Teddy and little Murphy.



*Melissa*

- Doggie Mommy
  - Supplier Quality Coordinator
- 46 yrs. with Smith Brothers



Buck and Bo know who loves them! Melissa takes great care of her boys, but she is just as devoted to ensuring that our fabric and leather suppliers are shipping quality products!



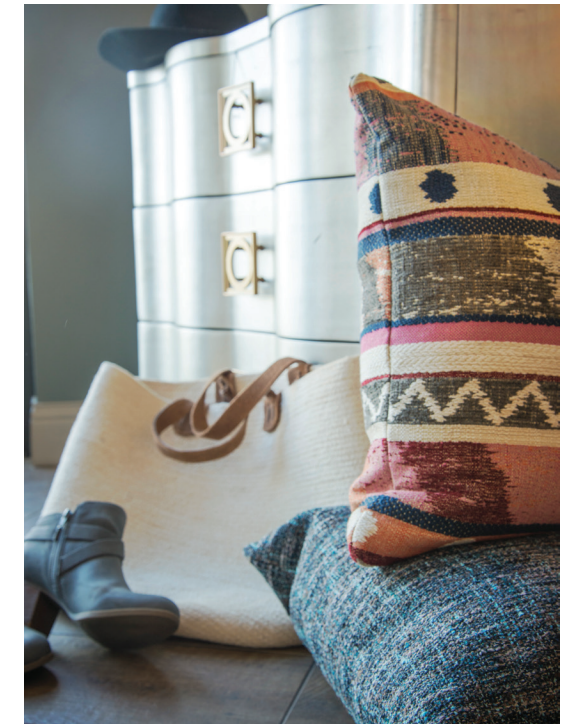
Try making leather a focal point in your living room!

We are dedicated to sourcing, selecting & stocking high quality, beautiful leathers. Each hide is hand inspected and expertly cut using the latest cutting technology.



# *Spirit of Adventure*

Who is better at spurring you on to bigger and better things than family?! Why not create a space where you can all gather, converse, encourage and inspire each other. A configuration like this is perfect for such an occasion!



Have fun with our eclectic, globally inspired fabrics!



## *Megan, Vicki, Dustin*

- Sister / Mom / Brother
  - Parts Delivery / Invoicing / Quality Manager
- 4 yrs. / 2 yrs. / 7 yrs. with Smith Brothers



This trio has found a second home at Smith Brothers. Not only do they share family life, but they *try* to work together too!

From fabric roll to final inspection, we monitor every aspect of production. Each yard of fabric is checked for flaws, regular quality checks happen at various points of production and the final piece is carefully cleaned and primed. We want it just right for your home!



We are zealous about pouring quality into each piece of furniture. It would be easy for us to cut costs, but we intentionally use local, sustainably harvested, hardwood maple. Quality of life is important and your furniture should mirror your life.



*A passion for detail,  
a passion for life.*



*Rick & Natalie*  
• Motorcycle Enthusiasts  
• Master Woodworker / Order Entry Specialist  
- 27 yrs. / 24 yrs. with Smith Brothers

If everyone were as passionate about life and work as this dynamic duo, the world would be a better place!

# Thoughtfully Inspired

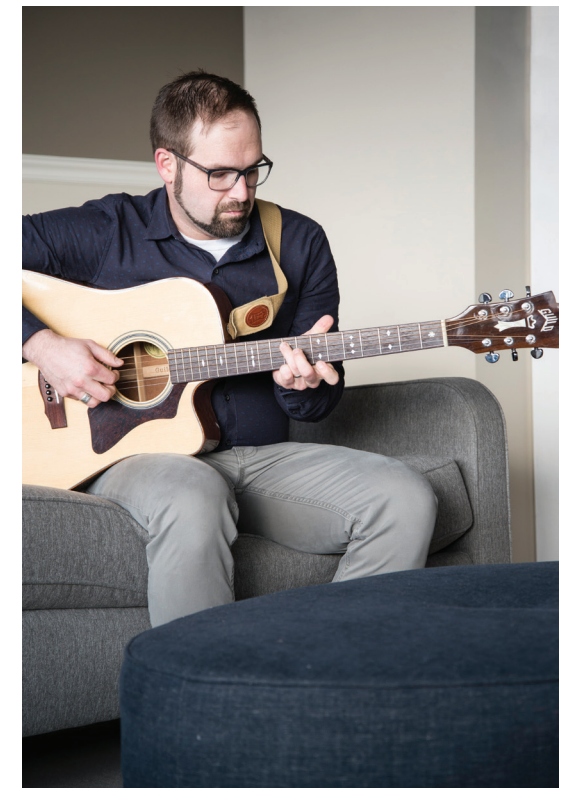
As with anything creative, whether it be an oil painting or a musical composition, it takes time and a lot of care to strike the right cord. Each Smith Brothers piece is sketched, planned, prototyped, tested and tweaked until it is just what we dreamed it could be.



## Zack

- Musician
- Business Analyst

- 14 yrs. with Smith Brothers



Numbers may not always seem creative, but Zack builds eye opening reports! They help us look at furniture in a whole new light.

*A beautiful home is like*



*music for the eyes.*

*SB*



# A Canvas for Design

The options are truly endless. Leathers or fabrics, color or neutral, simple or ornate. We look at your home as a blank canvas ready to paint with *your* personality. This is your family, your space, your life.



**Amy** fills her time chasing two little boys at home and dressing furniture for our shows. This organized lady knows what fabrics are right for you and your family. Between running an interior design consulting business and buying fabrics, **Carey** is totally immersed in the world of home fashion. You can trust her style! **Mike** is *always* on the look out for style and inspiration. He even builds his own creations in his spare time! If you pricked him, he would probably bleed furniture!



## *Amy, Carey, Mike*

- Practical Mama / Trendy Lady / Furniture Man
  - Merchandise Coordinator / Design Consultant / Director of Product Design
- 10 yrs. / 5 yrs. / 4 yrs. with Smith Brothers

*Design from concept to completion.*





SMITH BROTHERS  

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of B E R N E



*From our home to yours.*